

NCARB Registered Architect; N.Y. & Society of Professional Engineers **etc.**



■ **ROSALIND (ROZ) A. GATEWOOD** – STC Associate, Advisor and Marketing Expert

**OVERVIEW:** Web: <http://ecovation3.com>

For over 25 years of Ms. Gatewood's professional career, she has excelled in business development, sales/marketing/branding and creative solutions for the Real Estate, Retail Publishing industries and most recently in emerging Green initiatives. For the past 5 years, her passion for sustainability has lead her to the key role of Eco Sustainable economic development, marketing expert for a major Sustainable Real Estate Development 64 sq. mile (41,300 acre) project - **Destiny, Florida America's First Eco Sustainable City** – *To date one of the largest Eco Sustainable development projects in the World.*

### **EDUCATION and TRAINING:**

Educational Background: Liberal Arts – **Rosemont College**

14 years living abroad in Spain, Guatemala, and Rio de Janiero, Brazil.

### **Languages:**

Conversational in Spanish and Portuguese.

### **RESEARCH AND PROFESSIONAL EXPERIENCE:**

Roz is currently Co-Owner and ECOVATION3's marketing expert. Ecovation3 is developing sustainable solutions worldwide.

As Vice President, of Business Development and Eco Marketing for **Destiny, Florida** ([www.destinyflorida.com](http://www.destinyflorida.com)), Ms. Gatewood has assisted in developing many significant projects and milestones including the foundation for the Destiny Clean Tech Cluster that attracted key National and International and emerging Clean Tech firms, Universities, International Free Enterprise Zones and widely recognized NGO's. In her role of business development, a potential of over 16,000 Clean Tech jobs were the result of the her efforts including Memorandums of Understanding with a long list of established and emerging International and National firms.

Ms. Gatewood's understanding of the importance of Renewable Energy for the future of **Florida/USA** assisted in her developing the ***Energy Independence Park at Destiny concept***, a 1500 acre JV project focused on renewable and alternative energy and fuel technology and a Research & Development hub. Roz was the sole lead on recruiting tenants for the park specializing in Waste to Energy, Gasification, Torrefaction, Solar, and other technologies, as well as R&D Park tenants and National and Florida University partners.

One of the first projects was the creation and implementation of the first Energy Farm in Florida, ***The Destiny Sustainable Energy Farm***. Here began the testing of a myriad of feedstock – Sweet Sorghum, Jatropha, Camelina, Sun Flower and Kenaf and ultimately to establish a very high profile ["Flagship"] collaborative platform at the Climate Positive Biomass Energy Center, where "state-of-the-art" renewable energy technologies were to be demonstrated, benchmarked and commercialized; this project earned major national press acclaim and attracted Clean Tech firms to the project.

Ms. Gatewood's former **publishing/marketing** background and knowledge of Sustainability was demonstrated by the eco marketing and branding for Destiny from its inception, including award winning logo, collateral, videos, and PR events. She created many of the Destiny PR and community outreach programs including *The Destiny Organic Honey Bee Farm, Art And Bee Colony Event and the Sustainable Ag to Energy Events – Cradle to Cradle Hub*.

Ms. Gatewood started her career in the publishing arena with **Gannett Westchester Newspaper Group** (11+ years), where she served as Publisher for Connecticut's largest weekly newspaper. She was then promoted to Director of Specialty Marketing for Gannett Westchester's 10 daily newspapers that included her overseeing of the development of a Shopping Center Division - *Cited as one of the most Entrepreneurial Gannett Divisions*, Specialty Publishing and the Sunday Magazine with a ¼ million circulation. Ms. Gatewood also served as Director of Retail Product Development for the *Newspaper Association of America's* 2,000 national, daily, and weekly members.

Based on her extensive retail, marketing and niche publishing expertise, Ms. Gatewood formed **Mallworks International, Inc.** which provided a diverse variety of services including tenant recruitment/retention, marketing, brand identity, site selection, custom publications and event marketing for a wide range of retailers, shopping center developers, including Simon Properties, Westfield, Pyramid, Wilmorite, and CB Richard Ellis.

**SYNERGISTIC ACTIVITIES:**

Ms. Gatewood serves on the board of directors of several companies including *Rose Pharmaceutical. LLC, NuEnergy Technologies Corp, LLC, Sky Train Corporation, BioSynergy, LLC, Kenaf Research Farm, BlueKey Wireless, Inc.* and was recently invited to serve on the National and Florida – *Green Energy Council Board*.